

PO BOX 446, Topsfield, MA 01983 www.MassMSF.org

2013 MMSF SPONSORSHIP & DONATION APPLICATION

Join in "Riders Helping Riders" this season by becoming a supporting group or business sponsor of the Massachusetts Motorcyclists Survivors Fund. Various levels of support are available. We will work with you to help fund your support by your in-kind donations or your assistance selling our MMSF Inc. products, Event & Raffle Tickets.

The MMSF Inc. is a non-profit organization of volunteers with a fourteen year history of assisting local families in Essex, Middlesex and Suffolk County of riders killed and/or serious injured in motorcycle accidents, and promoting motorcycle safety and awareness. Show your support with donations, support and sponsorships. "Riders Helping Riders," . . . it's what we are all about.

Check with your accountant or tax preparer, your participation should be tax deductible as an Advertising or Charitable Donation.

Please Print:

DATE:			
BUSINESS NAME:			
CONTACT:			
ADDRESS 1:			
CITY/TOWN:		STATE:	ZIP:
PHONE:	()	E-MAIL:	
WEBSITE:			
PARTICIPATION LEVEL:		VALUE:	

GOLD SPONSOR \$1,000	<u>SILVER PARTNER</u> \$750	BRONZE SPONSOR \$500		
 Includes: Your logo on our 20,000 flyers, 250 posters season long Your logo link on our web site and Van and Use of our Mobile Events Van & Equipment at your Event! First choice of vendor booth space at 13th Annual Nelsons Ride and your banner displayed Only five (5) available Sponsorships Check for availability 	 Includes: All of the Gold Sponsor options, except banner placement Second choice of booth placement. Only ten (10) partnerships available. 	 Includes: Listing and logo on our advertising and web site with link Third choice of booth placement at the event 		
ON PREMISES CONTEST HOST \$250	<u>VAN SPONORSHIP</u> \$500	OPEN HOUSES \$250		
Have your business host one of our biker game contests at your premises during the 14th Annual Nelson's Ride August 18th, 2013	 Includes: Your 2' x 2' logo on our mobile events van Use of our Mobile Events Van & Equipment at your Event! 	Host an Open House at your business one night or weekend, June through August. Offer some free food or discount pricings and we'll promote it and drive customers to your business. Includes: We'll promote your business to riders, which includes a minimum of 500 piece mailing to riders in your area, and list you on our web site to promote your Open House event Businesses that sign up for the Open House Program in the Summer and Fall can also be vendors or upgrade to a higher level of support.		
<u>DONATIONS</u>				
We will work with you to help fund your support by your in kind donations or your assistance selling our MMSF Inc. products.				

Contact us at www.RidersHelpingRiders.org