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Media Release

FOR IMMEDIATE RELEASE
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Bentley Warren named as Ride Marshal of the 12th Annual “Nelson’s Ride”



(Topsfield, MA) The Massachusetts Motorcyclists Survivor’s Fund, Inc., with the family of Nelson Selig, have named Bentley Warren as it’s “Ride Marshal” for the 12th Annual “Nelson’s Ride, to be held August 28th out of the Stage Fort Park in Gloucester.

Bentley has long time association with Felicia Selig’s dad and Nelson. The past 4 years Bentley has rode Felicia at the front of Nelson’s Ride.

“Nelson’s Ride” started in August 2000, after Nelson Selig of Ipswich was killed when another vehicle crossed into his lane. The first three years donations were provided to the Selig family for Nelson’s children’s education. Since then, funds raised are donated to local families of motorcyclists killed and/or serious injured in accidents, and to promote motorcycle awareness to reduce those accidents.

“Nelson’s death became a rallying cry in Massachusetts for more ‘awareness’ of motorcycles on the roadways by asking motorists to ‘check twice,’ before turning left or pulling out in front of an oncoming bike,” said Jason Hallock of Gloucester, one of Nelson’s friends and co-founder of the Event. In 2004, then Governor Romney signed “Nelly’s Bill” into law, putting a motorcycle awareness module into the auto driver training school’s course curriculum.

“Bentley has contributed substantially to the local community,” said Paul W. Cote, President of the Survivor’s Fund and co-founder of “Nelson’s Ride, “with his donations and as an employer of the long standing ‘Bentley Warren Trucking Company’ out of Ipswich and through his ‘Bentley’s Saloon’ (See www.BentleysSaloon.com) in Arundel, Maine. We are honored to recognize his donations to the community.

Bentley’s open wheel racing spans more than 50 years, earning his induction into three Halls of Fame. He is widely recognized as one of the premier super modified drivers ever to race, and he has recorded at least one major win in 45 different speedways throughout North American. He has qualified 3 times for the Indy 500 and finished it twice.



(Bentley and Felicia lead last year’s “Nelson’s Ride” out of Stage Fort Park, Gloucester – courtesy photo)

“I appreciate all the support and love Bentley has given us over the years,” said Felicia. “I know Nels is looking down, proud of our children and thankful to Bentley, the Survivor’s Fund and all the Ride supporters.”

For more information on the 12th Annual “Nelson’s Ride,” go to www.MassMSF.org and click on the Nelson’s Ride flyer.

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